

## Privacy Policy

Privacy and private data are protected. The processing of personal data of guests, customers, suppliers, partners and other users is limited to the data necessary for optimal service delivery. Personal data is collected, processed and used in accordance with the content of this privacy policy and applicable data protection regulations, especially the Swiss Data Protection Act (DSG). This privacy policy governs the collection, processing and use of personal data.

### 1. Description and scope of data processing

1.1 Personal data, as defined by these privacy provisions, refers to all information related to a specific or identifiable natural person (hereinafter referred to as the "data subject"). This includes, in particular, name, email address, address, phone number, as well as credit card and bank account information, and VAT numbers.

1.2 Personal data also includes information about the use of the website. In this context, personal data may be collected as follows: information about website visits, such as the volume of data transfer, the location from which data is accessed, as well as other connection data and sources accessed. This is typically done through the use of log files and cookies. Further information about log files and cookies can be found in section 5.

1.3 Personal data will generally be destroyed or anonymized once they are no longer necessary for processing purposes.

### 2. Purpose of use

Personal data is generally used for the following purposes:

- 2.1 To provide the necessary services to guests/customers optimally.
- 2.2 To ensure that the website can be used as effectively and user-friendly as possible.
- 2.3 To fulfill obligations arising from contracts with third parties.
- 2.4 To enable participation in interactive offers.
- 2.5 To inform about changes to services.
- 2.6 For the application of other tools such as social media plugins, newsletters or web analysis tools.

### 3. Principles of Data Processing

Data processing adheres to the principles of legality, proportionality, purpose limitation, transparency – in particular the fulfillment of information obligations – and data security.

### 4. Information regarding user computers, cookies

4.1 When accessing the website, the following information is generally collected: the IP address, the browser's request and the time of this request. Additionally, the status and amount of data transmitted within this request are recorded. Information about the browser and computer's operation system used, as well as the website from which access to the site was made, is also collected. This data is used for the operation of the website, especially to detect and rectify website errors, assess website usage and make adjustments or improvements.

4.2 Cookies assist in various aspects to make visits to the website easier, more enjoyable and more meaningful. Cookies are information files that the web browser automatically stores on the user's computer's hard drive when visiting this website. For example, cookies are used to temporarily store selected services and entries when filling out a form on the website, so that the entries do not have to be repeated when accessing another subpage. Cookies may also be used, after registration, to identify a registered user so that re-logging in is not necessary when accessing another subpage. If the use of browser cookies is not desired, the browser can be configured to not accept the storage of cookies. In this case, the website may only be used to a limited extent or not at all. If only the cookies of this website are accepted, but not those of the service providers and partners used, the browser setting "Block third-party cookies" can be selected.

## **5. Data security**

All information transmitted through the use is stored on servers within Switzerland/the European Union. Since the transmission of information over the internet is generally not entirely secure, the security of data transmitted to the website over the internet can be guaranteed. However, the website and other systems are protected against loss, destruction, access, alteration or dissemination of data by unauthorized persons through technical and organizational measures.

## **6. No disclosure of personal data**

Subject to consent for data disclosure, legal provisions and/or official or court orders authorizing or obliging data disclosure, personal data will not be disclosed to third parties. This may include providing information for law enforcement purposes, for public safety or for the enforcement of intellectual property rights.

## **7. Changes to this privacy policy**

The right is reserved to amend these privacy provisions at any time with effect for the future. The current version is available on the website. To be aware of the applicable privacy provisions, this website should be continuously visited.

## **8. Rights of the guest/customer**

You have the right to request information about the processed personal data. In particular, you have the right to information about personal data as such, the processing purpose, the storage duration or if this is not possible, the criteria for determining this duration, the data's origin, if they were collected from third parties, any automated individual decision-making and any recipients or categories of recipients to whom personal data is disclosed. You also have the right to withdraw any consent given for the use of personal data at any time. These rights can be exercised with the operator at any time.